



Employer resources.

Consider the resources below to help communicate the value of the CSS Pension Plan to your employees.

Resources to help your recruitment efforts

1

Consider adding this sentence to your job postings, where the position would be eligible for participation in the Plan.

The successful candidate will become a member of the Co-operative Superannuation Society (CSS). Your CSS membership delivers you access to services such as retirement income planning, modern and personalized financial tools, and participation in the CSS Pension Plan, one of the largest defined contribution pension plans in Canada. At retirement, a CSS Pension Plan member can design their retirement income that is flexible and that can last a lifetime. You can learn more about CSS and the CSS Pension Plan here: www.csspension.com.

2

Consider posting this on your “Careers” webpage.

Our employees become members of the Co-operative Superannuation Society (CSS). Your CSS membership delivers you access to services such as retirement income planning, modern and personalized financial tools, and access to the CSS Pension Plan, one of the largest defined contribution pension plans in Canada. At retirement, a CSS Pension Plan member can design their retirement income that is flexible and that can last a lifetime. You can learn more about CSS and the CSS Pension Plan here: www.csspension.com.

3

Consider using these sample social media posts.

There is strength in numbers – let’s work together! Our employees are members of the Co-operative Superannuation Society (CSS) and enjoy access to retirement income planning, financial wellness and literacy education, and the CSS Pension Plan. We are looking for a talented and conscientious individual to join our team as a **TITLE**. Learn more about this opportunity and our overall total rewards program here: **URL**.

You can be part of one of the largest defined contribution pension plans in Canada, the CSS Pension Plan. Through the CSS Pension Plan, you will have access to world-class investment managers and modern retirement income planning services. We are looking for a talented and conscientious individual to join our team as a **TITLE**. Learn more about this opportunity and our overall total rewards program here: **URL**.

Resources to help your retention efforts

1

Consider posting a link to the CSS Pension Plan's website on your intranet. Include engaging narrative such as:

Our employees are members of the Co-operative Superannuation Society (CSS). Your CSS membership delivers you access to services such as retirement income planning, modern and personalized financial tools, and access to the CSS Pension Plan, one of the largest defined contribution pension plans in Canada. At retirement, a CSS Pension Plan member can design their retirement income that is flexible and that can last a lifetime. Learn more about this valuable benefit here: www.csspension.com.

2

Book an employer-hosted CSS Information Session.

Host your own CSS Information Session for your employees. Our very own Retirement and Pension Advisors will provide an overview of the CSS Pension Plan, investment options, CSS tools and options available during different points of your employees' retirement journeys (e.g., termination, retirement, death, etc.). CSS Information Sessions are provided in webinar format and are approximately 45 minutes in length. The schedule for upcoming CSS Information Sessions is posted in the spring *E-Update for employers*.

3

Let your employees know that they can contact CSS and speak with a Retirement and Pension Advisor.

The CSS Advisory Team is here to help your employees every step of the way. They will answer any questions your employees have about their pension plan or retirement options. The Advisors can also help your employees prepare a customized retirement plan that includes all sources of retirement income, including funds in the CSS Pension Plan, RRSPs, TFSAs, CPP and OAS, and any spousal sources of retirement income. We encourage your employees to contact CSS and arrange a time to meet with an Advisor over the phone, virtually or in-person.

4

Share information with your employees.

The following information sheets, articles, videos and resources will provide guidance to your employees with respect to their investments in CSS and other retirement planning needs:

1. [Investor stories](#)
2. [Your Pension Plan information sheet](#)
3. [TimeWise blog](#)
4. [Behavioural finance article series](#)
5. [Member video series](#)
6. [Life events and your pension](#)